

OTHER CONSIDERATIONS

If shutters are approved they should be coated to match the shopfront.

Traditional shopfronts often had a timber fascia with hand painted lettering - signage colours should be designed to conform with the overall shopfront colour scheme.

Standard corporate shopfront colour schemes are not always appropriate for a historic shopfront or in historic areas - corporate colours may need to be adapted to suit the building and street scene.

Paint schemes and signage on commercial buildings without shopfronts will still require careful consideration and signs must be well positioned and sized.

Historic surfaces which do not look like they have been painted before, for example stone, exposed brick, glazed bricks or plaster, should normally be left unpainted.

Occasionally painted 'ghost' signs remain legible on walls from a historic signage scheme of a former business—these are often attractive and characterful features that should be preserved.

Regular maintenance of painting schemes is important to preserving the appearance of the area.

CONSENTS AND PERMISSIONS

If painting a Listed Building will alter its character or appearance, you will need to apply for Listed Building Consent, and it is unlikely that consent would be granted for an inappropriate colour scheme - it is a criminal offence to alter a Listed Building without the relevant consent.

The Conservation Team can provide free design advice on shopfront alterations that would affect a Listed Building.

Planning Permission and Advertisement Consent is not usually required to alter the paint colour on a non-Listed shopfront, so this document is intended for guidance only in these cases.

Please also refer to the Council's Shopfronts and Advertisements Design Guide. Available on our website, if you are considering new signage and/or alterations to a shopfront.

Please see the District Council's website or use the contact details below to find out more.

Phone: 01636 650000
Email: conservation@newark-sherwooddc.gov.uk
Website: www.newark-sherwooddc.gov.uk/planning-services

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Planning Development
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SOUTHWELL SHOPFRONTS THE USE OF TRADITIONAL PAINT COLOURS

Southwell has a vibrant shopping offer of largely independent shops against the backdrop of the town's historical setting and its conservation area.

Well-designed shopfronts and advertisements can contribute to the town's liveliness, and the choice of paint colour can be key to an attractive shopfront.

This leaflet provides some advice about suitable paint colours for shopfronts and gives some examples of simple and achievable standards of good design you can use.

For the majority of shops, a painted timber construction was the traditional material and this remains the most appropriate and versatile material in most cases. The use of colour should be carefully considered as it can easily have a negative impact on the building and street scene. Additionally, the sensitive use of colour offers scope for improving the appearance of the area.

Shopfronts dating from before 1950 were traditionally a single dark colour, with hand painted signage. The use of garish contrasts and vivid colours should be avoided, along with large areas of bright colours. Instead, rich dark colours are often more appropriate as they harmonise well with the historic building materials without drawing attention away from the shop window.

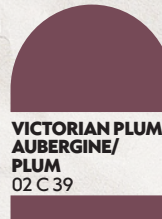
Southwell has a strong Georgian and Victorian character and typical shopfront colours are dark rich greens, deep reds and browns, dark blue, lead white grey, beige and stone colours. 'Broken' whites, i.e. toned down whites and creams are also traditional.

The following swatches could be considered:

GREENS



REDS



**BLUES, BLACKS, BROWNS,
GREYS, BUFFS AND 'BROKEN'**



Based on British Standard 4800 colour chart:

www.e-paint.co.uk/BS-4800-colour-chart.asp

Please note, this is not a prescriptive or exhaustive list of colours.